

PROGRAM STRATEGIC PLAN | GOALS | OBJETIVES

OBJECTIVES	GOALS	STRATEGY	METRICS	RESULTS 2021 - 2022
OBJECTIVE 1: Enhanced student experience and program focus on industry relevance	Goal #1: Provide an excellent teaching and learning opportunity to a larger and more diverse student population.	<ul style="list-style-type: none"> ▪ Recruitment and Marketing Strategy. ▪ Promoting the program and reach out to area HS. ▪ Recruit qualified faculty members 	<ul style="list-style-type: none"> ▪ Enrollment Rate: $\geq 10\%$ ▪ Number of faculty doing professional development: $\geq 75\%$ ▪ Number of faculty members in professional organization: $\geq 75\%$ 	<ul style="list-style-type: none"> ▪ Fall 20- Fall 21: 47.8% ▪ Professional Development: $2/2 = 100\%$ ▪ Professional Organization = $2/2 = 100\%$
	Goal #2: Provide an experience centered on student engagement, development, and success, which prepares graduates to contribute, lead, and excel in the construction industry and society.	<ul style="list-style-type: none"> ▪ Partnership with industry for internship recruitments ▪ Participation in volunteer activities through Habitat for Humanity etc. ▪ Provide tutorials or peer mentoring for students ▪ Maintain reasonable class size 	<ul style="list-style-type: none"> ▪ Number of students interning: $\geq 75\%$ ▪ Number of students receiving scholarship: ≥ 10 Students ▪ Percentage of industry related employment of graduates: $\geq 75\%$ 	<ul style="list-style-type: none"> ▪ 2021-2022: 37 Students ▪ 2022 Graduates: $16/17 = 94.11\%$
	Goal #3: Improve curricular and student support infrastructure to enhance access, educational quality, and student success in a growing institution.	<ul style="list-style-type: none"> ▪ Enhanced curriculum focused on student marketability skills ▪ Encourage students to avail the Career Coach initiatives ▪ Assign students to Faculty mentor ▪ Provide lecture/seminar series from industry practitioners ▪ Pursue industry certification 	<ul style="list-style-type: none"> ▪ Percentage of graduates' rate valuable with the curricular offering: $\geq 70\%$ ▪ Number of employers' rate graduates satisfactory or better: $\geq 70\%$ 	<ul style="list-style-type: none"> ▪ Rating of Graduates: 80% ▪ Rating of Employers:
OBJECTIVE 2: Program effectiveness	Goal 1: Encourage and cultivate a culture of integrity, effectiveness and openness that promotes academic and workforce excellence of the CM program initiatives.	<ul style="list-style-type: none"> ▪ Provide opportunity for faculty members to attend professional developments through seminars, symposium, conference, and trainings ▪ Encourage students to become active members of student organizations and affiliated professional associations and organizations to create camaraderie and networking among students and professional in the field ▪ Provide seminar series/ panel discussion for students in the program to keep abreast of latest trends in construction industry ▪ Provide opportunity for students to participate in various student competition regionally and nationally ▪ Participate as volunteer in community service or service learning of students and faculty 	<ul style="list-style-type: none"> ▪ Number of professional developments attended by faculty members: ≥ 3 or more per year ▪ Number of seminars conducted: ≥ 2 per semester ▪ Number of students participating in student organization: >20 Students 	<ul style="list-style-type: none"> ▪ Professional Developments: ▪ Number of Seminars: ▪ Number of students in Orgs:
	Goal 2: Increase and maintain enrollment, retention, and graduates	<ul style="list-style-type: none"> ▪ Provide mentoring and advising to students ▪ Early alert for students who habitually missed classes ▪ Identify student who at risk of dropping out ▪ Provide flexible course delivery methods or modality ▪ Partners with industry to create internship and employment opportunity for students and graduates ▪ Increase scholarship availability awareness ▪ Promotes industry benefits of program completion versus course completion. 	<ul style="list-style-type: none"> ▪ Number of students availing mentoring and advising: ≥ 50 Students ▪ Number of courses offered in various modality: ≥ 10 courses ▪ Employment rate of graduates: $\geq 75\%$ ▪ Number of graduates: ≥ 15 students per year 	<ul style="list-style-type: none"> ▪ Number of Students (21-22): 150 ▪ Number of Courses: ▪ Employment Rate: 100% ▪ Number of Graduates, 21-22: 17
	Goal 3: To be accredited by the ACCE or ABET to elevate status and affirm quality education offering of the program	<ul style="list-style-type: none"> ▪ Conform to ACCE minimum standard in curriculum ▪ Active participation and attendance to ACCE conferences 	<ul style="list-style-type: none"> ▪ Accredited by ACCE ▪ Number of faculty participate in ACCE conference/visiting team participations: ≥ 2 Faculty members 	<ul style="list-style-type: none"> ▪ Candidate Status as of May 2022 ▪ Number of Faculty: $2/2 = 100\%$