



# Communication Design



**Use your skills as a designer to reach audiences and engage users.** As a graphic designer, web designer, production artist, or user experience (UX) designer, your job will be to engage and communicate with others. Use the techniques and tools of Communication Design to deliver results in traditional marketing, packaging and promotional design, or other visual communication. Or shape the ways people interact with and experience an increasingly online world. Communication Design at Collin College will teach you how.

## Careers in Communication Design

**Graphic Designers**  
Avg. Starting Salary: \$40,400  
Average Salary: \$59,600  
Job Growth: 21%

**Web and Digital Interface Designers**  
Avg. Starting Salary: \$53,100  
Average Salary: \$91,600  
Job Growth: 26%

**Web Developers**  
Avg. Starting Salary: \$52,000  
Average Salary: \$94,800  
Job Growth: 26.6%

**Art Directors**  
Avg. Starting Salary: \$60,000  
Average Salary: \$94,800  
Job Growth: 27%

**Desktop Publishers**  
Avg. Starting Salary: \$30,300  
Average Salary: \$38,300  
Job Growth: 13%



## About Collin College's Program

Collin's Communication Design program offers students two distinct but related workforce options. The Graphic Design track prepares students for careers in branding, packaging, advertising, commercial art, and visual communication. The User Experience track prepares students to deliver application, product, and service design that is efficient, easy to use, and provides utility to the user. The program has prepared designers for a highly competitive creative industry for more than 25 years, with a strong record of student success.

Data for Collin County obtained from JobsEQ and O\*Net.  
Note: Average salary for occupation as of 2023 and job growth projected from 2023-2030.  
Note: Average Salary includes all earners. Avg. Starting Salary is entry level.

## Choose Your Education

### Graphic Design Track

Associate of Applied Science (60 credit hours)

<b>Certificate Level 1</b> Graphic Design Foundations (24 credit hours)	<b>Certificate Level 2</b> Graphic Design (39 credit hours)	<b>Certificate Level 3</b> ESC – Motion Graphics (9 credit hours)
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### User Experience Track

Associate of Applied Science (60 credit hours)

<b>Certificate Level 1</b> User Experience Design Foundations (18 credit hours)	<b>Certificate Level 2</b> User Experience Design (42 credit hours)
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## Program Features

- Industry-experienced professors
- Professional-level standards
- Leading-edge technology and techniques
- Collaboration with top industry professionals and companies

## Contact Information

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Visit

[www.collin.edu/department/communicationdesign/](http://www.collin.edu/department/communicationdesign/)  
or scan the QR code for more information.

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